



CRESCENDO[®]
INTERNATIONAL
COLLEGE
(362221-7)

**ACCA JULY 2024 INTAKE
SBL – STRATEGIC BUSINESS LEADER
(EXAM: DECEMBER 2024)**

**Tutorial time: Sunday- 9.30AM – 1.00PM & 2.00PM –
5.30PM**

**Lecturer: Dr Parmindar Singh DBA MBA BSc (Hons) Computer Science
(parmindar2005@gmail.com)**

Session	Date	Day	Agenda
View Recorded lecture videos 1 to 17			
1	18-Aug-24	Sun	Live Tutorial 1
View Recorded lecture videos 18 to 29			
2	2-Sep-24	Sun	Live Tutorial 2
View Recorded lecture videos 30 to 36			
3	6-Oct-24	Sun	Live Tutorial 3
View Revision videos (35 hours)			

NOTE:

- 1. Recorded videos will be released minimum 14 days before the tutorial session. Each video is approximately 1 hour length.**
- 2. Lecture materials, quizzes, mock exam and recorded videos will be uploaded to college ‘Classin’ LMS system (www.classin.com)**
- 3. The live tutorial class will be conducted online through ‘Classin’ as well. Kindly take note that the tutorial class is **ONLY ON LIVE MODE. THERE WILL BE NO RECORDING OF TUTORIAL CLASS.** This is to encourage students to attend live and have two ways communication with the lecturer.**
- 4. Please refer to the students’ handbook in the college website (www.crescendo.edu.my) for information on college rules and regulations, feedback policy, refund, deferral, etc.**

SBL LECTURE VIDEOS DETAILS

Video	Topic/Sub-topic	Chapter/Pages	ACCA PER
1	Stakeholder	1/7-12	21
2	Ethics	2/13-25	21
3	CSR and Environment	3/26-35	21
4	Corporate Governance (CG) – An Introduction	4/36-51	21
5	CG – Agency Theory and Concepts	5/52-57	21
6	CG perspectives and principles of good CG	6/58-72	21
7	CG – UK Governance Code – 1	7/73-93	21
8	CG – UK Governance Code – 2	8/73-93	21
9	CG – UK Governance Code – 3	9/73-93	21
10	CG – UK Governance Code – 4	10/73-93	21
11	CG – UK Governance Code – 5	11/73-93	21
12	CG and Agency Relationships in Charities/NGOs and Government/Public Agencies	12/95-98	21
13	CG - Board Structure	13/103-104	21
14	Risk – 1	14/105-119	21
15	Risk – 2	15/105-119	21
16	Internal Controls and Internal Audit	16/120-132	21
17	Integrated Reporting (IR)	17/133-142	21
18	Strategy – 1 – An Introduction	18/143-147	21
19	Strategy 2 – Strategic Position – Mission Statement, Vision, Goals, Objectives, and Competencies	19/148-162	21
20	Strategy 3 – Strategic Position - Critical Success Factors (CSFs)	20/162-165	21
21	Strategy 4 – Strategic Position – Macro Environment (PESTEL), and Scenario Planning	21/166-167	21
22	Strategy 5 – Strategic Position – Porter’s market forces	22/167-173	21
23	Strategy 6 – Strategic Position – Generic Strategies and Hybrid Strategy	23/174	21
24	Strategy 7 – Strategic Position – Porter’s Diamond	24/176-178	21
25	Strategy 8 – Strategic Position – Internal Appraisal – Value Chain	25/179-182	21
26	Strategy 9 – Strategic Position – Benchmarking, Harmon’s Process-Strategy Matrix, Baldrige Criteria, Market Share-Market Growth Matrix (BCG), Public Sector Policy Matrix	26/183-190	21
27	Strategy 10 – Strategic options - TOWS Analysis and Ansoff’s Strategies	27/192-196	
28	Strategy 11 – Strategic Options – Acquisitions and Internal Development	28/196-199	21
29	Strategy 12 – Strategic Options – Alliances 1	29/200-209	21
30	Strategy 13 – Strategic Options – Alliances 2	29/200-209	21
31	Strategy 14 – Strategic Action – Capital Budgeting and Change	31/212, 217-218, 229-234	21

32	Strategy 15 – Strategic Action – Organisational Structure and Culture	32/235-264	21
33	Strategy 16 – Strategic Action – Project Management 1	32/265-282	21
34	Strategy 17 – Strategic Action – Project Management 2	34/265-282	21
35	Strategy 18 – Strategic Action – Financial Performance, Contribution, Full-Costing, ABC and Variance Analysis	35/292-343	21
36	Strategy 19 – Strategic Action – IT 1	36/344-373	22
37	Strategy 20 – Strategic Action – IT 2	37/344-373	22